The Victor Records

For February have arrived on time this month.

SEE VICTOR AD ON PRECEDING PAGE FOR COMPLETE LIST.

We have them all'in stock-Let us play them for you.



*

Horlick's Malted Milk,

\$1.00 size Horlick's Malted Milk,

Lipton's Tea, 1 lb77c

Lipton's Tea, 1/4 lb 20c Lipton's Tea, 1/4 lb 20c Kan't Bo Beat Pure Coffee,

A. & H. Sods, 1 pound 71/20. A. & H. Soun, a partial Royal Baking Powder, 40c

Lippincott Apple Butter,

Hospital size

....\$3.05

50c size . Horlick's Malted Milk,

Send Us Your Mail Orders

We have just unloaded, from Colorado

Carload of 315 Sacks

Which we offer as long as they last in

Lots of 50 Pounds or More

at 51/2 Cents Per Pound

Here are a few more of our EVERY DAY PRICES. Compare them with

5 ounce glass 22c Altex Skinless Figs,

19-ounce glass 70c

what you have been paying:

Altex Skinless Figs,

Lippincott's Olives,

brick

Cepes Style Mushrooms,

Sylmar Mammoth Ripe

Imported Pimientos 18c

Kuner's Kraut, No. 21/2...12c

NO PRESERVATIVE 44c

You will find on our shelves many more items, advertised and well-known

brands, at extremely LOW PRICES.

ofte Over the World

THREE CONVENIENT STORES

GEM NUT BUTTER-Tastes and looks like cow's butter and contains

YOUTHFUL "CLIFF DWELLERS" ARRESTED BY EL PASO COPS

OIL WELL DRILLER KILLED WHEN WHEEL HITS HIS HEAD

cal. Texas. Jan. 36.—When a pin ing the mast wheel of a shallow ave way, J. E. Taylor, 40, a driller

Monarch Blueberries,

Snowdrift, 8 pounds. . . \$2.60

Snowdrift, 4 pounds . . \$1.33

Snowdrift, 2 pounds ... 68c

Snowdrift, 1 pound. ... 34c

Crisco, 6 pounds \$2.09

20 Mule Team Borax, 1 fb. 13c

Old Dutch Cleanser 8c.

package 30c Argo Lump Starch, 5-lb.

Fairy Soap8c

Gold Dust, large 56-ounce

Do You Eat Potatoes? The market is soaring and, as usual, we bought before the advance and will give our customers the benefit of our good purchase.

Yes, Girls

Mail and Phone Orders Promptly Filled

Private Branch Enchunge 338

ACK of advertising space prevents us from being able to give you any idea of the wealth of month-end values that await you tomorrow—the last day of the month. The few we present will be duplicated in value throughout the various departments.

QUICK CLEARANCE ON '

The Fifth Floor

WE have rearranged for Saturday's self-ing the end of the scason items in coats, suits and dresses. Half-price and less is of-fered on all items remaining.

EXTRA SPECIAL

Spring Millinery

TO introduce the Spring Season in the Fifth Floor Millinery Section, we offer two attractive groups as Month-End Specials.

GROUP NO. 1—All satin, also arraw and sutin combinations in all the new apring styles and colorings are featured at \$7.50

\$10.00 The Girls' Own Shop

WE continue temorrow the Quick Clearance Sale, values in girls' coafs, ages 7 to 16, coats for the little girl and tailored suits in ages 12, 14 and 16 years. The feature log-quick clearance is a sale of GIRLS' DRESSES

nor atternees of these war into the control of the street and black. The styles are the set, and will appeal instantly to the sirl of years. Values to \$50.70, \$34.50 learnabce price

PARTY FROCKS

NEW STRAW HATS FOR GIRLS

In The Boys' Store SUITS, OVERCOATS, MACKINAWS

\$10.50

Overcoats are \$15 to 10 years: Machinese, 7 to 13 years. Values to \$10.50

85c NECKWEAR, 49c

KID GLOVE SPECIAL \$1.95



HANDKERCHIEFS, 4 FOR 25c

The Downstairs Store

you do but meed it

Toilet Goods

EXTRA SPECIAL TOMORROW ONLY

Hosiery

offered



32.45

Month-End Specials In **Toilet Articles**

9 TO 1 SPECIALS

Month-End Specials In

lewelry Dept.

OR this Month-End selling we are featuring the new-and most popular jewelry elty of the season. These

All charge purchases go on February account.

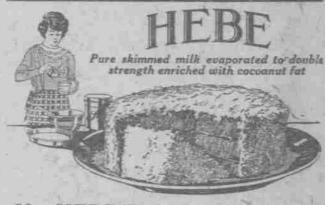
FEDERAL COURT CASES SET FOR TRIAL COMING WEEK

ming were have been an

REVENUE STAMPS CAUSES ARREST OF EL PASO MAN

HOTH SIDES SEAT TALESMAN IN CONSTRAILS I W. W. TRIAL Montessin, Wast. Jan. 20. — One additional temporary juros. E. E.

Beat, Sweep and Clean Week Begins Monday



Use HEBE To Make Your Cakes -and your icings, too

use it for all cooking purposes

Cakes made with HEBE are wholesome and nourishing food as well as delicious dessert.

Soups, sauces and gravies made with HEBE are creamy and rich. To biscuits, breads and mustine HEBE gives a quality of lightness, delicacy and smoothness that is most delightful—is good in coffee, too.

Just try HEBE—order it from your grocer today. You'll find that it makes everything you cook more tasty—and being rich in fat, protein and carbo-

hydrates it adds to the food value of the dishes prepared. HEBE is Pure-HEBE is Eco-

nomical-HEBE is Convenient. Send for a copy of the HEBE Book of Recipes-Address Home Economy Dept., The HEBE Company,

Box 1908, Seattle, Washington. Remember Your Grocer Has HEBE



Piles Cured in 6 to 10 thurs.

Use Herald Want Ads

511 E. San Antonio St. No. 204 Mills St. No. 911 North Piedras.

THE

Self-Serving

is helping many El Paso housewives to cut the high cost of living. It is not merely a saving on a few items, but on EVERYTHING. Prices are cut to the lowest margin made possible by eliminating unnecessary overhead expenses.

Our Delicatessen Dept.

wiches to order on SHORT NOTICE. Special attention given to orders from Churches, Clubs, Lodges, etc.

We make all kinds of Salads and Sand-

WE CAN SAVE YOU MONEY, TIME

CASH AND CARRY AND DELICATESSEN.

U.S. Opposed To Proposed World Financial Meet

One Housement revenue starting mid-government officials to be bogos, other in the arraignment of Javier fill, a primer complying in Smith educ street, hefore United Status sundanisers & J. W. Schradt Ha-dicked moder 11000 band and thereto set for February 2 Still farrented Thursday night, when a staining were and to have been ind in his possession.